

## **Pamela S. Hogle**

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### **Summary of Professional Qualifications**

- Skilled writer and editor who creates, edits and produces print or online content
- Organizes and tracks data ranging from schedules and calendars to files, reports and deliverables
- Researches and verifies facts with relentless attention to accuracy
- Experienced editor and writing coach who helps journalists, academics and engineers convey their message clearly and accurately, whether via short articles or book-length manuscripts
- Capably works with clients to identify needs and requirements, then define and implement products that meet those needs
- Expert at teasing meaning out of cryptic notes and conversations and turning them into meaningful reports
- Efficient multitasker; independent or collaborative worker
- Focused on details without losing big-picture vision

### **Relevant Professional Experience**

#### **Freelance Writer & Editor, 2009–Present**

- Write, edit, proofread, fact-check wide variety of texts, including marketing, technical, academic and online education content
- Design and produce newsletters and reports
- Update websites
- Post blog and social media content

Clients include NewsU.org, The Center for Investigative Reporting, Bergin University of Canine Studies, USFSP Department of Journalism and Media Studies

#### **Adjunct Instructor**

Bergin University of Canine Studies, 2012–Present

USFSP Department of Journalism and Media Studies 2008–2011

- Teach undergraduate courses
- Develop curriculum and syllabi for in-person and online courses

#### **Copy Editor & Publications Assistant, Poynter Online, The Poynter Institute, St. Petersburg, FL, 2007–2008**

- Edited and fact-checked online articles
- Assisted with website redesign

#### **Development Associate, Bergin University of Canine Studies, Rohnert Park, CA, 2007**

- Researched and wrote grants
- Tracked grant and funding requests and reports
- Edited and produced newsletter and annual report
- Wrote, designed, and produced marketing, fundraising and educational materials for uniquely focused university educating assistance dog professionals

#### **Senior Marketing Writer & Senior Technical Writer, NDS Technologies Israel, Ltd., Jerusalem, Israel, 1994–2005**

- Managed technical writers
- Supervised and implemented international marcomm and technical documentation projects
- Member of software design and testing teams

#### **Copy Editor, Layout and Design, The Jerusalem Report, Jerusalem, Israel, 1990–1993**

- Edited and designed pages for biweekly news magazine

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### **Education**

**University of South Florida (USFSP)**, St. Petersburg, FL

Master of Arts in Journalism and Media Studies, Science Writing Concentration, 4.0 GPA

**Bergin University of Canine Studies**, Rohnert Park, CA

Master of Science in Human-Canine Life Sciences, 4.0 GPA

**Northwestern University**, Evanston, IL

Bachelor of Science in Journalism, 3.35 GPA

**Theory and Skills of Ethics Teaching**, Graduate-level seminar, University of Montana, Missoula, MT

**Advanced Copy Editing Seminar**, The Poynter Institute, St. Petersburg, FL

### **Skills and Affiliations**

- Ensure compliance with Associated Press style, Chicago Manual of Style, in-house styles, SEO optimization principles
- Expert user: MS Office, InDesign, Acrobat, Photoshop, social media tools
- Create and code content using Drupal, HTML, WordPress
- Member, American Copy Editors Society and Kappa Tau Alpha, the journalism national honor society